



20223/24 EVENT PROGRAM ADVERTISING

Event schedule	Event program	Format	Size
November 4, 2023	SRA Sprintcars, Pro Sprints, Modified Sedans	Print	A5
November 18, 2023	SRA Sprintcars, F500 Willsher Cup	Print	A5
December 16, 2023	Sprintcars- Max's Race, Late Models, Junior F500	Print	A5
January 1, 2024	Sprintcars WSS Speedweek	Print	A5
January 2, 2024	360 Sprintcars Allstars, Street Stocks	Print	A5
January 7, 2024	Wingless Sprints, Speedcars, Junior Sedans	Digital	N/A
January 19, 20 & 21, 2024	Grand Annual Sprintcar Classic	Print	A4
January 26 & 27, 2024	Australian Sprintcar Championship, Vic. Late Model Title	Print	A4
February 23 & 24, 2024	Victorian Street Stock & Modified Sedan Titles	Print	A5
March 16, 2024	SRA Sprintcars, Pro Sprintcars, Super Rod Cup	Print	A5
March 31, 2024	Sprintcars Easter Trail, Late Models, Super Rods	Print	A4

PREMIER CLUB PACKAGE HOLDER RATES- SEASON ADVERTISING

½ page advertising package: \$750 + GST

PLUS receive one additional race event sponsorship added to your Premier Club package.

Includes colour advertisement in the 2024 Grand Annual Sprintcar Classic program.

Remaining programs includes Black & White ad.

Full page advertising package: From \$1000 + GST

- Full page Black & White: \$1000 + GST
- Full page colour; Inside front cover, inside back cover, back cover: \$1400 + GST

PLUS receive one additional race event sponsorship and an extra entry into the draw to win the Easter Trail Naming Rights sponsorship.

Casual rates by event are available on request.

Please complete and submit to manager@premierspeedway.com.au to confirm your package

Business

Contact

Email

Packages:

½ page (\$750)

Full page Colour (\$1400)

Full page B&W (\$1000)